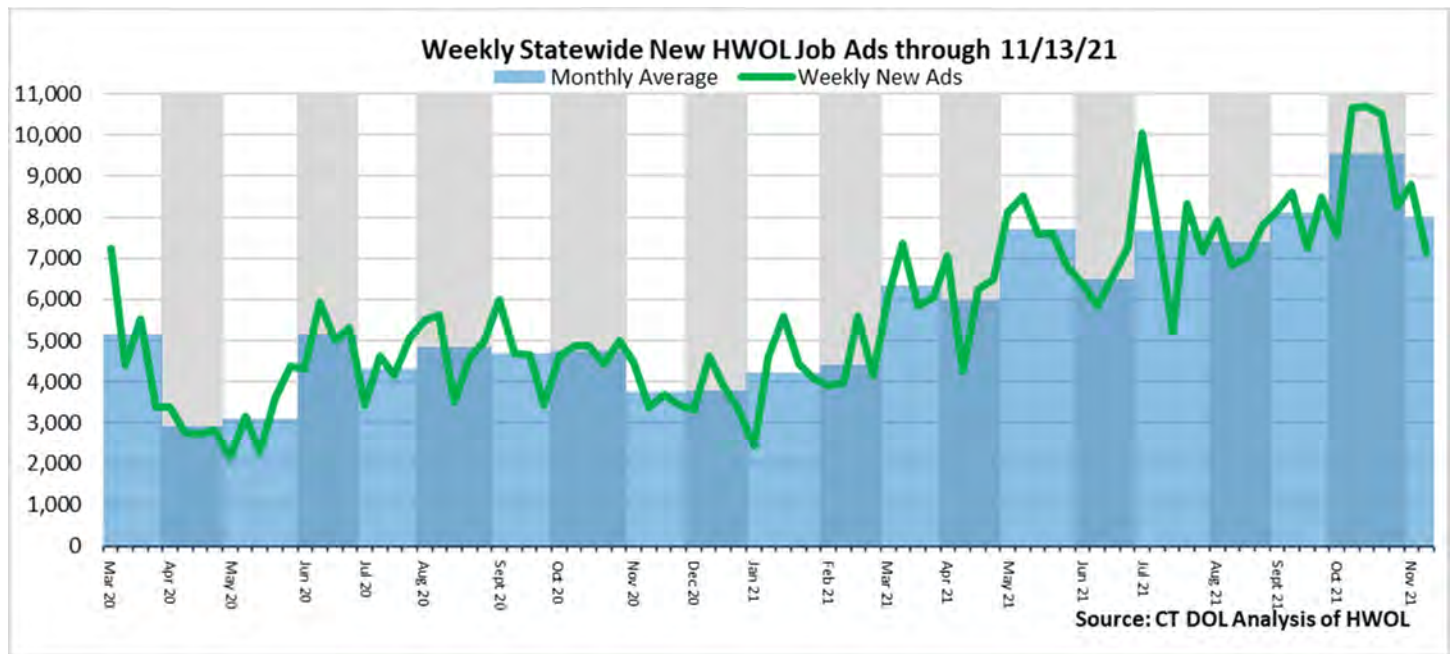# NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending November 13th, 2021:
New Ads at Four Month Low, But Are More Than Double November 2020 Levels

WETHERSFIELD, November 19th, 2021 – During the week ending November 13th, there were 7,155 new postings, down 1,649 new ads or -19% from a week ago. Most of this decline occurred in Retail Trade, down 793 and within that sector, most of the decline occurred at Amazon (-603). Occupations with the largest over the week declines include Laborer & Freight Material Movers (-378), Registered Nurses (-372 new ads), and Tractor Trailer Truck Drivers (-107 new ads). The most recent week of new ad data is the lowest level since mid-August but still more than twice the new ad level from a year ago, which was 3,366 new ads during the second week of November 2020.

Weekly Statewide New HWOL Job Ads through 11/13/21

Source: CT DOL Analysis of HWOL

Industries with the most new postings include Health Care & Social Assistance, Retail Trade, and Finance & Insurance.

Occupations with the most new postings include Registered Nurses, Retail Salesperson, and Laborers, Freight, & Material Movers.

Employers with the most new postings include Amazon, Hartford Healthcare, and UKG Ultimate Kronos Group.

The three industries with the most new job postings where

- **Health Care & Social Assistance** (1,430 new postings, -12% over the week)
- **Retail Trade** (974 new postings, -45% over the week)
- **Finance & Insurance** (658 new postings, +8% over the week)

NAICS	Industry	Ads Week Ending: 11/13/21	1 week ago: 11/6/21	4 weeks ago: 10/16/21	1 week change %	1 week change #	4 week change %	4 week change #
0	Total	7,155	8,804	10,673	-19%	-1,649	-33%	-3,518
11	Agriculture, Forestry, Fishing and Hunting	5	3	14	67%	2	-64%	-9
21	Mining, Quarrying, and Oil and Gas Extraction	4	20	6	-80%	-16	-33%	-2
22	Utilities	31	21	29	48%	10	7%	2
23	Construction	86	119	84	-28%	-33	2%	2
31	Manufacturing	516	482	559	7%	34	-8%	-43
42	Wholesale Trade	38	82	84	-54%	-44	-55%	-46
44	Retail Trade	974	1,767	2,066	-45%	-793	-53%	-1,092
48	Transportation and Warehousing	200	270	491	-26%	-70	-59%	-291
51	Information	267	235	548	14%	32	-51%	-281
52	Finance and Insurance	658	608	803	8%	50	-18%	-145
53	Real Estate and Rental and Leasing	83	110	142	-25%	-27	-42%	-59
54	Professional, Scientific, and Technical Services	455	497	603	-8%	-42	-25%	-148
55	Management	8	8	5	0%	0	60%	3
56	Administrative and Support	168	253	254	-34%	-85	-34%	-86
61	Educational Services	312	365	324	-15%	-53	-4%	-12
62	Health Care and Social Assistance	1,430	1,623	2,001	-12%	-193	-29%	-571
71	Arts, Entertainment, and Recreation	49	58	61	-16%	-9	-20%	-12
72	Accommodation and Food Services	341	447	442	-24%	-106	-23%	-101
81	Other Services (except Public Administration)	95	141	109	-33%	-46	-13%	-14
92	Public Administration	128	103	127	24%	25	1%	1
99	Unspecified	1,307	1,592	1,921	-18%	-285	-32%	-614

Source: CT DOL Analysis of HWOL

Fourteen sectors had job posting decreases over the week, one was unchanged, and six had increases. The fourteen decreasing sectors fell by a combined 1,802 new ads and the six increasing ones grew by a combined 153. The largest industry decreases occurred in Retail Trade (-793 new ads), Health Care & Social Assistance (-193 new ads), and Accommodation & Food Services (-106 new ads). These three sectors accounted for 61 percent of the losses experienced in declining sectors. The Retail Trade losses follow a 620 new ad increase over the week ending November 6th. The six increasing sectors grew by 50 new ads or less over the week, with the three largest being Finance & Insurance (+50 new ads), Manufacturing (+34 new ads), and Information (+32 new ads).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: https://www1.ctdol.state.ct.us/lmi/hwol.asp

New Job Postings by Occupation

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending: 11/13/21	1 week ago: 11/6/21	4 weeks ago: 10/16/21	1 week change %	1 week change #	4 week change %	4 week change #
Registered Nurses	374	450	712	-17%	-76	-47%	-338
Retail Salespersons	252	340	255	-26%	-88	-1%	-3
Laborers and Freight, Stock, and Material Movers, Hand	185	563	930	-67%	-378	-80%	-745
Supervisors of Retail Sales Workers	180	173	147	4%	7	22%	33
Sales Representatives, Wholesale and Manufacturing	179	191	318	-6%	-12	-44%	-139
Customer Service Representatives	140	157	163	-11%	-17	-14%	-23
Medical and Health Services Managers	121	116	149	4%	5	-19%	-28
Licensed Practical and Licensed Vocational Nurses	103	45	56	129%	58	84%	47
Heavy and Tractor-Trailer Truck Drivers	93	200	212	-54%	-107	-56%	-119
Marketing Managers	87	56	103	55%	31	-16%	-16
General and Operations Managers	86	83	131	4%	3	-34%	-45
Sales Managers	84	47	69	79%	37	22%	15
Human Resources Specialists	77	111	73	-31%	-34	5%	4
Management Analysts	70	63	77	11%	7	-9%	-7
Secretaries and Administrative Assistants	69	78	119	-12%	-9	-42%	-50
Security Guards	60	64	78	-6%	-4	-23%	-18
Merchandise Displayers and Window Trimmers	58	49	69	18%	9	-16%	-11
Food Service Managers	49	53	49	-8%	-4	0%	0
Maintenance and Repair Workers, General	49	61	81	-20%	-12	-40%	-32
Market Research Analysts and Marketing Specialists	47	46	36	2%	1	31%	11
Supervisors of Office and Admin. Support Workers	47	44	43	7%	3	9%	4
Medical Assistants	45	53	93	-15%	-8	-52%	-48
Cashiers	42	56	41	-25%	-14	2%	1
Light Truck Drivers	37	91	139	-59%	-54	-73%	-102
Driver/Sales Workers	35	60	102	-42%	-25	-66%	-67

Source: CT DOL Analysis of HWOL

The occupations with the most new postings were:

- Registered Nurses (374 new postings, -17% over the week)
- Retail Salespersons (252 new postings, -26% over the week)
- Laborers & Freight, Stock & Material Movers (185 new postings, -67% over the week)

Help Wanted Online (HWOL) Weekly New Job Ads   CTDOL, Office of Research

Employers with the Most New Job Postings

Employer	Ads Week Ending: 11/13/21	1 Week Ago: 11/6/21	4 Weeks Ago: 10/16/21	1 Week # Change	4 Week # Change
Amazon	191	794	1,349	-603	-1,158
Hartford Healthcare	156	97	18	59	138
UKG Ultimate Kronos Group	138	1	0	137	138
Pearson	123	22	0	101	123
Trinity Health	93	136	204	-43	-111
UnitedHealth Group	70	102	213	-32	-143
Raytheon	69	23	44	46	25
Apple Inc.	67	0	0	67	67
Yale-New Haven Health System	60	53	153	7	-93
Deloitte	55	90	117	-35	-62
PricewaterhouseCoopers	54	1	3	53	51
Cigna Corporation	52	32	48	20	4
Anthem Blue Cross	52	30	56	22	-4
CVS Health	50	18	25	32	25
Regions Financial Corporation	48	0	0	48	48
Guidehouse	46	12	12	34	34
Walgreens Boots Alliance Inc	42	36	42	6	0
Travelers	40	41	25	-1	15
University of Connecticut	39	47	26	-8	13
Humana	37	36	25	1	12
Gold Star Care	35	10	0	25	35
Lowe's Companies, Inc	35	21	36	14	-1
Allied Universal	34	59	49	-25	-15
Yale University	32	79	52	-47	-20
Dollar Tree	31	9	8	22	23

Source: CT DOL Analysis of HWOL

   Employers with the most new job postings during the week were mostly in Retail Trade, Finance & Insurance, and Professional, Scientific, & Technical Services. The 25 employers shown above account for 23 percent of all new ads. Of the top 25, 17 had over the week ad increases and 8 had decreases, the largest of each being UKG Ultimate Kronos Group (+137 new ads) and Amazon (-603 new ads). The 17 increasing employers in the top 25 amounted to a combined 694 new ad increase over the week, and the 8 decreasing employers were down a combined 794, resulting in a -100 over the week change. Almost all of the over the week decline in the top 25 was due to Amazon, which accounted for 76% of the drop among the 8 decreasing employers.

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: **https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**